

# WALK FOR THE BEST

## 2026 Sponsorship Opportunities

Our annual **“Walk for the Best”** walkathon is a vital fundraiser for **The Charles H. Best Diabetes Centre** that brings our patient and family community together to support our programs. We are excited to gather again at Heydenshore Kiwanis Park in Whitby on Saturday, September 12th. This walk is a beloved Best Centre community event, thanks to our supporters who put a lot of work into volunteering, fundraising and participating!

We are pleased to provide our inclusive sponsorship opportunities that recognize your support and provide your company with valuable promotion. When you sponsor our walkathon, your company (name/logo) will be **recognized by our entire community.**

Sponsorship also supports our **clinical care programs.** The dollars raised from the walkathon help fund these important programs:

- After hours urgent care program for newly diagnosed/urgent patients
- On-site A1c blood testing
- Community outreach and school education program
- Insulin pump program for all ages

We look forward to your participation and generous support of our mission; **to empower people with type 1 diabetes to live fully by providing extraordinary care, education and a community of unwavering support.**



### WHEN

SATURDAY, SEPT 12  
8:00AM - 12:00PM

### WHERE

HEYDENSORE KIWANIS PARK  
589 WATER ST, WHITBY



CONTACT: AMY SPRING, DEVELOPMENT OFFICER  
amy@charleshbest.com or 416.837.3117

# WALK FOR THE BEST



## Marathon

**\$5,000**

Presenting sponsorship recognition at walk, in promotional material and post event

Optional promotional video (maximum 30 seconds) to be played on the Best Centre waiting room television for 4 weeks

Option to provide walk route volunteers with promotional items to wear

Corporate recognition on event webpage and minimum 5 social media mentions

Prime space for 10x10 booth at the walk

## Endurance

**\$3,500**

Sponsorship recognition at walk and post event

Static advertisement playing on the Best Centre waiting room television for 2 weeks

Option to provide walk route volunteers with promotional items to wear

Corporate recognition on event webpage and minimum 3 social media mentions

Space for 10x10 booth at the walk

## Quad Buster

**\$2,000**

Sponsorship recognition at walk

Static advertisement playing on the Best Centre waiting room television for 1 week

Corporate recognition on event webpage and minimum 2 social media mentions

Space for 10x10 booth at the walk

## Pacekeeper

**\$1,000**

Corporate recognition on event webpage and social media

Space for 10x10 booth at the walk

## Prize

**\$500**

Space for 10x10 booth at the walk

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