



THE
CHARLES H. BEST
DIABETES CENTRE

WALK FOR THE BEST

Our annual “Walk for the Best” walkathon is a vital fundraiser for The Charles H. Best Diabetes Centre that brings our patient and family community together to support our programs. As this is the Best Centre’s 35th year, we are excited to celebrate and gather again at Heydenshore Kiwanis Park in Whitby on Sunday, September 22nd. This walk is a beloved Best Centre community event, thanks to our supporters who put a lot of work into volunteering, fundraising and participating!

We are pleased to provide newly designed sponsorship opportunities that recognize your support and provide your company with valuable promotion. When you sponsor our walkathon, your company (name/logo) will be recognized by our entire community.

Sponsorship also supports our clinical care programs. The dollars raised from the walkathon help fund these important programs:

- After hours urgent care program for newly diagnosed/ urgent patients
- On-site A1c blood testing
- Community outreach and school education program
- Insulin pump program for all ages

We look forward to your participation and generous support of our mission; to keep our children, youth and adults living with type 1 diabetes healthy until a cure is found.

For more information and to become a sponsor, please contact our Development Officer Amy Spring at amy@charleshbest.com



THE
CHARLES H. BEST
DIABETES CENTRE

WHEN

SUNDAY, SEPT 22
9:30AM - 2PM

WHERE

HEYDENSHORE KIWANIS PARK
589 WATER ST, WHITBY



THE CHARLES H. BEST DIABETES CENTRE WALK FOR THE BEST

Sponsorship Opportunities

MARATHON SPONSOR

\$5,000

- Presenting sponsorship recognition at the walk, in promotional material and on post event recognition
- Optional promotional video (maximum 30 seconds) to be played on the Best Centre waiting room television for 4 weeks
- Prime space for 10x10 booth at the walk
- Corporate recognition on event webpage and minimum 5 social media mentions
- Option to provide walk route volunteers with promotional items to wear

ENDURANCE SPONSOR

\$3,500

- Sponsorship recognition at the walk and on post event recognition
- Static advertisement to be played on the Best Centre waiting room television for 2 weeks
- Space for 10x10 booth at the walk
- Corporate recognition on event webpage and minimum 3 social media mentions
- Option to provide walk route volunteers with promotional items to wear

QUAD BUSTER SPONSOR

\$2,000

- Sponsorship recognition at the walk
- Static advertisement to be played on the Best Centre waiting room television for 1 week
- Space for 10x10 booth at the walk
- Corporate recognition on event webpage, and minimum 2 social media mentions

PACEKEEPER SPONSOR

\$1,000

- Corporate recognition on event webpage and social media
- Space for 10x10 booth at the walk

PRIZE SPONSOR

\$500

- Space for 10x10 booth at the walk

WHEN

SUNDAY, SEPT 22
9:30AM - 2PM

WHERE

HEYDENSORE KIWANIS PARK
589 WATER ST, WHITBY

