

Light up the Night Durham

A night to

Be the light

for children living with type 1 diabetes



Sponsorship Opportunities

Spotlight Sponsor 5,000 **SOLD Bell Canada**

- 10 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Spotlight Sponsor
- Formal acknowledgement at the event
- Recognition by the emcee as the Spotlight Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts & waiting room television slide show (average 3,520 views each month)

Blaze Sponsor 5,000

- 10 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Blaze Sponsor
- Formal acknowledgement at the event
- Recognition by the emcee as the Spotlight Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts & waiting room television slide show (average 3,520 views each month)

Twilight Sponsor 5,000

- 10 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Twilight Sponsor
- Formal acknowledgement at the event
- Recognition by the emcee as the Spotlight Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts & waiting room television slide show (average 3,520 views each month)

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Pyrotechnic Sponsor 5,000

- 10 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Pyrotechnic Sponsor
- Formal acknowledgement at the event
- Recognition by the emcee as the Spotlight Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts & waiting room television slide show (average 3,520 views each month)

Luminosity Sponsor 5,000

- 10 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Luminosity Sponsor
- Formal acknowledgement at the event
- Recognition by the emcee as the Spotlight Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts & waiting room television slide show (average 3,520 views each month)

Entertainment Sponsor 4,000

- 6 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Entertainment Sponsor
- Recognition by the emcee as the Entertainment Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts & waiting room television slide show (average 3,520 views each month)

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Graphic Design Sponsor 3,500 ~~SOLD~~ Taunton Road Animal Hospital

- 4 tickets to the reception for you and your guests
- Corporate logo on all marketing and promotional signage as the Graphic Design Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites, social media, e-blasts, & waiting room television slide show (average 3,520 views each month)

Photography Sponsor 3,000

- 2 tickets to the reception for you and a guest
- Corporate logo on all marketing and promotional signage as the Photography Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites

Production Sponsor 3,000

- 2 tickets to the reception for you and a guest
- Corporate logo on all marketing and promotional signage as the Production Sponsor
- Corporate logo in the multimedia presentation
- Recognition on The Charles H. Best & Royal Ashburn websites

Print Sponsor 2,500

- 2 tickets to the reception for you and a guest
- Recognition on all printed materials as the Print Sponsor
- Corporate logo on all marketing and promotional signage as the Print Sponsor
- Corporate logo in the multimedia presentation

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Balloon Pull Sponsor 2,500- SOLD Serge Babin

- 2 tickets to the reception
- Recognition on all printed materials as the Balloon Pull Sponsor
- Corporate logo on all marketing and promotional signage as the Balloon Pull Sponsor
- Corporate logo in the multimedia presentation

Espresso Bar Sponsor 2,000 SOLD GFL

- Recognition signage at the espresso bar station as the Espresso Bar Sponsor
- Corporate logo on all marketing and promotional signage as the Espresso Bar Sponsor
- Corporate logo in the multimedia presentation

Dessert Sponsor 1,500

- Recognition signage at the dessert station as the Dessert Sponsor
- Corporate logo on all marketing and promotional signage as the Dessert Sponsor
- Corporate logo in the multimedia presentation

Volunteer Sponsor 1,000

- Recognition signage in the volunteer room as the Volunteer Sponsor
- Corporate logo on event day sponsor sign

Photo Booth Sponsor 750

- Recognition signage at the photobooth as the Photobooth Sponsor
- Corporate logo on event day sponsor sign

Friends of the Charles H. Best Diabetes Centre 500

- Provides 2 tickets to the reception for a Best Centre patient and/or family
- Recognition on The Charles H. Best & Royal Ashburn web